

# FROM TOKYO TO SANTA MONICA. HI, WE'RE UNIQLO!

We are a modern Japan-based global company, proud of our origin and coming to a local city near you.

## MEET THE NEW FACES IN THE NEIGHBORHOOD!

UNIQLO is more than clothing, we are LifeWear. We make clothes for a better life, for everyone, every day and we are excited to come to Santa Monica Place!



Hello! My name is Erin and I am originally from Phoenix, Arizona. I joined UNIQLO in July 2012 with the Uniqlo Manager Candidate Program and spent 3 months training in Tokyo. After returning to the U.S., I worked in the UNIQLO SoHo Flagship store in New York City, Powell Street Flagship in San Francisco, and was part of the L.A. new store opening team as the UNIQLO Northridge Fashion Center Store Manager. I will now be the General Manager of UNIQLO Santa Monica Place and could not be more excited! I am looking forward to showing everyone how great UNIQLO is and hope you all can join us on our journey in becoming #1 retailer in the world!

— ERIN BARNES, UNIQLO SANTA MONICA PLACE MANAGER

## VISIT US AT SANTA MONICA PLACE

and other UNIQLO SoCal locations!



BEVERLY CENTER Los Angeles, CA



GLENDALE GALLERIA Glendale, CA



NORTHRIDGE FASHION CENTER Northridge, CA



SOUTH COAST PLAZA Costa Mesa, CA



LOS CERRITOS CENTER Cerritos, CA

## MAKING THE WORLD A BETTER PLACE: UNIQLO CORPORATE SOCIAL RESPONSIBILITY

RECYCLE AND MAKE ROOM IN YOUR CLOSET FOR SPRING STYLES.



SUPPORTING PEOPLE WITH DISABILITIES IN & OUT OF OUR STORES

Our goal is to hire at least one person with a disability per store, across the globe and to engage with persons with disabilities through community activities.



Visit [www.uniqlo.com/us/social-responsibility](http://www.uniqlo.com/us/social-responsibility) for more information.

ENGAGING YOUNG PEOPLE IN OUR COMMUNITIES THROUGH PROGRAMS AND PARTNERSHIPS



## SPECIAL GRAND OPENING WEEKEND OFFER!

VALID 6/19 - 6/21

FREE LIMITED EDITION UNIQLO CANVAS TOTE BAGS!

The first 200 customers per day will receive a FREE Limited Edition Uniqlo canvas tote bag.

No purchase necessary. Limit one per customer.



FREE

## AIRism

comfort unlimited

A COOL THANK YOU: ENJOY THE REFRESHING COMFORT OF AIRISM. STAY COOL AND DRY ALL YEAR LONG.

Receive a FREE piece of AIRism for every \$50 spent during Grand Opening weekend.\* Made from smooth ultra-fine fibers enhanced with quick-dry and odor neutralizing properties, you'll feel refreshed throughout the day. Wear as an inner layer or as a top. Each piece valued at up to \$12.90.

\*Purchase amount must total \$50 or more before tax. Transactions cannot be split to redeem additional AIRism pieces. While supplies last. Not eligible for return or exchange. Styles and colors subject to availability.

# UNIQLO SANTA MONICA OPEN 6/19

Located on Level 2, above Center Plaza.



LifeWear

This is LifeWear.

What first began as everyday wear, Uniqlo has reinvented in Japan as LifeWear. LifeWear isn't disposable clothing but perfect components made with quality. We create LifeWear by evolving the ordinary, producing innovations big and small that benefit you everyday.

LifeWear. Simple made better.

KEEP YOUR COOL WITH

# AIRism

comfort unlimited

Camisoles and T-shirts designed with innovative AIRism technology with quick-dry properties to keep you cool and dry. Its ultra-fine fibers make them light, so it's an ideal inner layer. You'll forget you're wearing it.

GRAND OPENING SPECIAL PRICE  
VALID 6/19 - 6/25

WOMEN'S AIRISM CAMISOLE

**\$9.90**  
REG. \$12.90

GIRL'S AIRISM CAMISOLE

**\$5.90**  
REG. \$7.90

BOY'S AIRISM U-NECK T-SHIRT

**\$5.90**  
REG. \$7.90

MEN'S AIRISM V-NECK S/S T-SHIRT

**\$9.90**  
REG. \$12.90

THE FUNCTIONS OF AIRism FOR ALL-SUMMER COMFORT

- TEXTURE
- HEAT RELEASE
- DRY
- ABSORBENT & PERMEABLE
- COOL TO THE TOUCH



MEN'S AIRISM CREW NECK T-SHIRT  
**\$9.90** REG. \$12.90



WOMEN'S AIRISM SLEEVELESS TOP  
**\$9.90** REG. \$12.90



BOY'S AIRISM TANK TOP  
**\$5.90** REG. \$7.90

SHOP OUR FULL COLLECTION ONLINE AND FIND A UNIQLO STORE NEAR YOU! VISIT [UNIQLO.COM](http://UNIQLO.COM)



LifeWear

Promotional prices are valid only during promotion period at Santa Monica Place location and do not qualify for price adjustment policy. Colors and styles subject to availability.





# Innovative clothing engineered to enhance your life every day all year round.

Dry EX & AIRism items that are truly comfortable for active lifestyles. Shirts & Blouses made from high-quality fabrics that look stylish for both work or a casual night out. Bottoms that fit in all the right places and designed for comfort. Ultra Light Down so light and warm, it's down in a whole new way.

LifeWear

**GRAND OPENING SPECIAL PRICE VALID 6/19 - 6/25**

**MEN'S DRY EX FULL-ZIP HOODIE \$19.90** REG. \$24.90

**MEN'S DRY EX POLO SHIRT \$29.90**

**MEN'S DRY EX T-SHIRT \$19.90**

**Truly comfortable clothes for active lifestyles.**

It's time for sunshine and the great outdoors! Enjoy the warm weather in comfort and style in these light, summer-ready items. With our Dry Ex that wicks away your sweat to refreshing AIRism that keeps you feeling light and cool, all you will be soaking up is a good time!

**WOMEN'S AIRISM RACERBACK SLEEVELESS BRATOP \$24.90**

**WOMEN'S AIRISM UV CUT MESH FULL-ZIP HOODIE \$24.90** REG. \$29.90

**GRAND OPENING SPECIAL PRICE VALID 6/19 - 6/25**

**MEN**

**GRAND OPENING SPECIAL PRICE VALID 6/19 - 6/25**

**MEN'S DRY PIQUE POLO SHIRT \$14.90** REG. \$24.90

An all-time favorite, this polo shirt has a classic fit and is designed with quick-dry properties to keep you feeling fresh and comfortable all day.

**MEN'S & WOMEN'S SUPIMA COTTON V-NECK & CREW NECK S/S SHIRT**

Wonderfully comfortable and amazingly soft T-shirts made with rare Supima® cotton. Breathable and smooth, they come in a rainbow of colors to coordinate with any summer look!

**GRAND OPENING SPECIAL PRICE VALID 6/19 - 6/25**

**\$7.90**

REG. \$12.90

\*Promotion applies to Women's Supima Cotton Modal S/S T-shirt styles only.

**WOMEN**

**GRAND OPENING SPECIAL PRICE VALID 6/19 - 6/25**

**WOMEN'S PREMIUM LINEN L/S SHIRT \$24.90** REG. \$34.90

A soft shirt made with 100% linen that provides a relaxed and effortless feel. Designed with a simple silhouette that is chic to wear from the office to the beach.

**MEN**

**GRAND OPENING SPECIAL PRICE VALID 6/19 - 6/25**

**MEN'S SKINNY FIT TAPERED AIR JEANS \$49.90**

Designed with a tapered leg so that it is stylish and slimming.

These tapered, skinny-fit jeans feature a stylish silhouette and stretch for ease of movement. Stitching and buttons are selected to match the denim color.

**MEN**

**GRAND OPENING SPECIAL PRICE VALID 6/19 - 6/25**

**MEN'S STRETCH SLIM FIT-TAPERED JEANS \$29.90** REG. \$39.90

Made with stretch and designed with high attention to detail.

These slim fit jeans are designed for a streamlined look and made with stretch denim that provides a comfortable fit and ease of movement.

**MEN**

**GRAND OPENING SPECIAL PRICE VALID 6/19 - 6/25**

**MEN'S CHINO SHORTS \$19.90** REG. \$29.90

These shorts are a warm-weather classic. Designed with a tapered fit for a modern twist, and available in a range of colors for any casual look.

**WOMEN**

**GRAND OPENING SPECIAL PRICE VALID 6/19 - 6/25**

**WOMEN'S CHINO MICRO SHORTS \$14.90** REG. \$24.90

These shorts are truly a staple for the warm weather. They are designed with durable yet soft cotton that make them perfect for a stylish, casual look.

**WOMEN**

**GRAND OPENING SPECIAL PRICE VALID 6/19 - 6/25**

**WOMEN'S LEGGINGS PANTS \$19.90** REG. \$29.90

The look of jeans meets the comfort of leggings. Choose from a variety of colors, prints and washes to match any look you want this season.

**WOMEN**

**GRAND OPENING SPECIAL PRICE VALID 6/19 - 6/25**

**WOMEN'S ULTRA STRETCH JEANS \$49.90**

Incredibly stretchy fabric for ease of movement.

Experience the unparalleled stretch of these jeans. Made for maximum ease of movement and to ensure a flattering, slimming fit for all women.

**UT**

**THE NEW MODEL T**

UNIQLO has combined the soft texture of its shirts with fun art to create playful graphic T-shirts! Choose from your favorite designs and show off your personality!

**MEN**

**MEN'S COLOR SOCKS 4 for \$12.90**

**MEN'S LOW RISE BOXER BRIEFS 2 for \$12.90**

Keep comfy and feel good inside and out. Pick your favorites from our color socks, a pair perfect for every occasion. And feel comfortable throughout the day in these boxer briefs.

**MEN WOMEN**

**GRAND OPENING SPECIAL PRICE VALID 6/19 - 6/25**

**MEN'S & WOMEN'S ULTRA LIGHT DOWN JACKET \$59.90** REG. \$69.90

This unbelievably light jacket offers the warmth of down without sacrificing style. It can be worn as a light layer or under heavier coats in cooler temperatures.

**MEN WOMEN**

**GRAND OPENING SPECIAL PRICE VALID 6/19 - 6/25**

**MEN'S & WOMEN'S ULTRA LIGHT DOWN VEST \$39.90** REG. \$49.90

Incredibly lightweight and warm, this vest makes it easy to layer throughout the year. Each vest comes with a matching pouch so you can bring it with you wherever you go.

**WOMEN**

**WOMEN'S SHORT SOCKS 3 pk \$12.90**

**WOMEN'S ULTRA SEAMLESS SHORTS \$7.90**

Feel comfortable inside and out. Experience the smooth comfort of ultra seamless shorts that stay hidden underneath clothing, and pick a pair of socks to complete your look.

**UNIQLO KIDS COLLECTION**

UNIQLO's innovative essentials are available for kids too! Choose from our colorful and stylish selection for boys and girls!

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